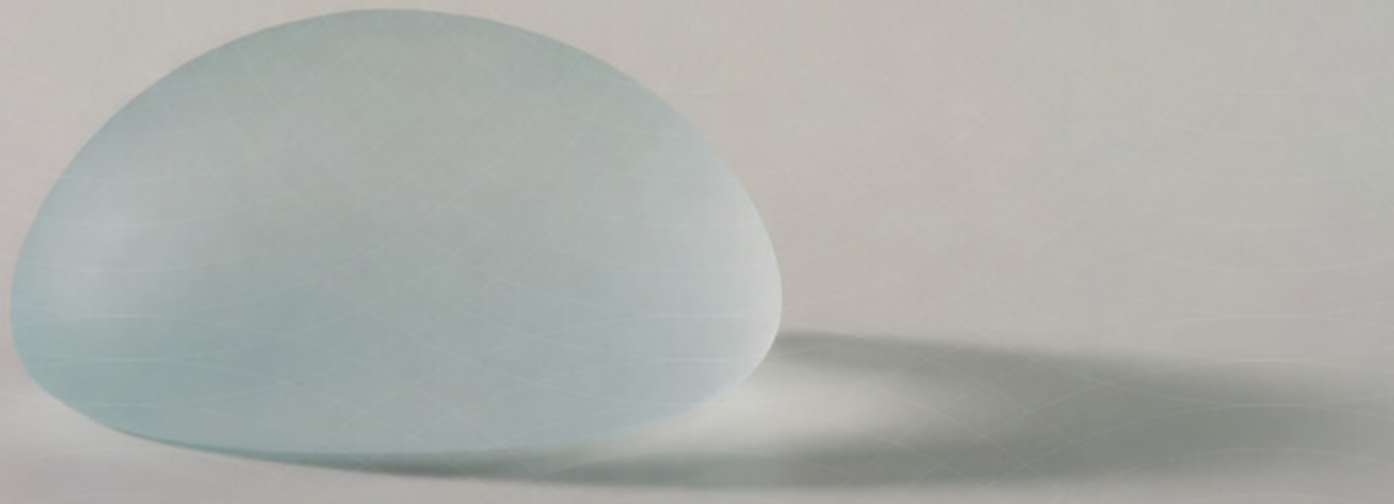
DR. DANIEL GOULD, MD, PHD

MEET PRESERVÉ™

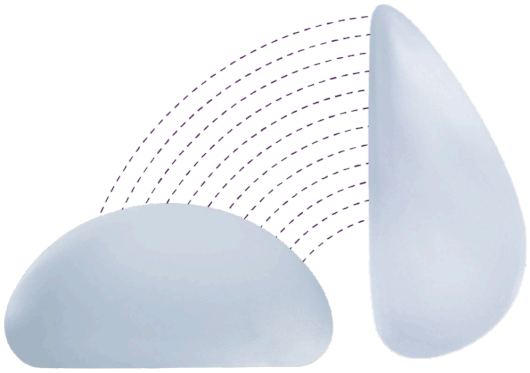
BEVERLY HILLS PLASTIC SURGERY



MEET PRESERVÉ™

Why Traditional Breast Augmentation Is Evolving

Preservé™ combines advanced surgical technique with Motiva® implants to minimize tissue disruption, support faster recovery, and create results that move - and feel - naturally.



What Makes Preservé™ Different?

- Preserves more of your natural anatomy
- Designed for natural movement & feel
- Supports a smoother recovery
- Prioritizes long-term implant support
- Prioritizes long-term implant support

Why Traditional Breast Augmentation Is Evolving

TRADITIONAL	PRESERVÉ™
Muscle may be released	Muscle preserved
Larger surgical pocket	Minimal tissue disruption
Longer recovery	Faster recovery
Implant inserted directly	No-touch insertion
More inflammation	Designed to minimize trauma

What Makes Preservé™ Different?

Preserves Muscle Function
No cutting or releasing of the Pectoralis muscle.

Supports Natural Anatomy
Supports ligaments, fascia and breast tissue.

Faster Recovery
Minimal tissue trauma means less discomfort.

Smaller Scar
Approximately 2.5–3 cm hidden within thefold.

Natural Movement
Breasts move more naturally

Long-Term Stability
Designed to support implant position

WHY MOTIVA® MATTERS

SmoothSilk® Surface
Minimal tissue trauma means less discomfort and quicker return to daily life.

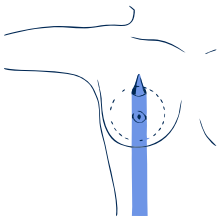
Ergonomix®
Changes shape naturally between standing and lying down.

Full Fill Technology
Designed to reduce visible rippling.

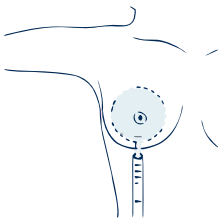
Soft Feel
Many patients describe a remarkably natural feel.

Smaller Incision
Flexible shell supports insertion through smaller openings.

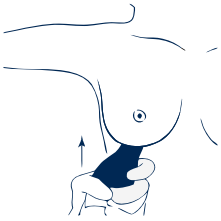
Inside the Preservé™ Technology



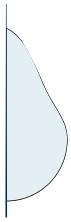
Tissue Separator
Creates a precise surgical pathway while minimizing tissue trauma.



Inflatable Balloon
Forms the implant pocket through gentle expansion rather than forceful dissection.



Insertion Sleeve
Allows no-touch implant placement through a smaller incision.



Motiva Ergonomix®
Moves naturally with the body for a softer, more anatomical appearance.

Designed for Your Lifestyle

Athletic Lifestyle
Maintain muscle function.

Natural Results
Subtle enhancement with natural movement.

Busy Lifestyle
Shorter downtime and faster recovery.

MOTIVA SMOOTH SILK ERGONOMIX®

Motiva Ergonomix® implants are engineered to respond naturally to changes in body position.

Using ProgressiveGel® Ultima, the implant gently shifts shape with gravity, appearing fuller when lying down and taking on a more natural teardrop contour when standing.

A GUIDE TO CHOOSING AN IMPLANT AND INFLATABLE BALLOON

		MINI			DEMI			FULL		
INFLATABLE BALLOON	⟷	THE CATALOGUE	D (CM)	V (CC)	THE CATALOGUE	D (CM)	V (CC)	THE CATALOGUE	D (CM)	V (CC)
90mm BALLOON	9.5cm				ERSD-180	3.4	180			
	9.75cm	ERSM-150	2.4	150	ERSD-190	3.4	190			
	10.0cm	ERSM-160	2.5	160	ERSD-205	3.5	205			
100mm BALLOON	10.25cm	ERSM-70	2.5	170	ERSD-215	3.5	215	ERSF-255	4.2	255
	10.5cm	ERSM-185	2.6	185	ERSD-230	3.6	230	ERSF-275	4.3	275
	10.75cm	ERSM-205	2.6	205	ERSD-245	3.7	245	ERSF-295	4.4	295
	11.0cm	ERSM-220	2.7	220	ERSD-265	3.8	265	ERSF-315	4.5	315

How to read the Motiva® Matrix

Select the base of the implant

Use the Preservé™ implant selection set to determine the appropriate implant base. Traditional breast base-width measurements include the unmeasured thickness of the adjacent circum-mammary ligament, which is approximately 1 cm on each side. For Preservé™, the recommended implant base should therefore be approximately 2 cm narrower than the patient's breast width - 1 cm medially and 1 cm laterally.

Select the projection of the implant

Use the Preservé™ matrix to select the appropriate implant projection. Once the implant base has been chosen, select the projection according to the patient's native breast projection and desired outcome.

Match your chosen implant

Match the selected implant with the Motiva® Inflatable Balloon using the Preservé™ matrix guide. The effective diameter of the balloon decreases after inflation, so select a balloon with a diameter smaller than the base width of the chosen implant.